
Inclusive Futures Academy

Guide to Becoming a Professional Coach



Become a **qualified coach** who creates **meaningful change**
with Inclusive Futures Academy

Why 'Inclusive' Coaching?

We're driven by our Vision: to create an inclusive society where all individuals are empowered to realise the future that is right for them.

For us, inclusion starts with giving people opportunities, regardless of background, to think about what they would love their future to look and feel like.

We created Inclusive Futures Academy, to create a community of like-minded coaches, and to make coaching, and coach training more accessible, inclusive, and diverse.

Our courses always offer a blend of theory and practice, ensuring they are truly immersive, for greater impact now, and into the future.

Our inclusive coaching approach ensures that every individual feels valued, respected, and empowered to succeed. This allows everyone to have a greater lasting impact.

MANAGING DIRECTORS OF IF ACADEMY:



**Nick
Woolley**



**Rose
Sellman -
Leava**



**Jess
Woodsford**

What is ICF accreditation?

The International Coaching Federation (ICF) are the Global Gold Standard in coaching accreditation. ICF credentialled coaches demonstrate a thorough understanding of coaching competencies, integrity and adhere to strict ethical guidelines.

There are various levels of qualifications, from Level 1 (our Diploma) to Level 3, and advanced qualifications.

- **Level 1: Foundation in Coaching**
- **Level 2: Expanding on the Basics**
- **Level 3: Master Certified Coach Level (MCC)**
- **Continuing Coaching Education (CCE)**



Without the benchmarks accreditation gives, coaching can easily drift into advice-giving, therapy, mentoring, or even personal opinion disguised as expertise.

Accreditation doesn't guarantee brilliance, but it does establish a baseline of professionalism that can provide peace of mind to potential clients.

Career Pathways post Diploma

So - you've completed a coaching qualification. **What's next?**

The 5 main ways to work as a coach after qualification are:

- Independent coach – self-employed
- Internal coach within an organisation
- Associate coach for an agency
- Add-on coaching services to an existing service
- Social impact coach

Let's break down what each of these could look like.



Independent coach

The most popular option is setting up your own coaching practice. This could be within a specific niche - for example coaching young people, women, or neurodivergent people.

Similarly, many coaches use coaching as a foundation for a business that offers more than just coaching, this could be training, leadership skills, online education, consultancy, events, community or even personal interests like music, or sports.



Internal coach

Many companies have now created internal positions for coaches, in areas like HR, or management.

This coaching might also include some elements of training, employee development work, or mentoring, depending on the role.

It can also be incredibly helpful to bring a coaching approach to your current role, from entry level roles to management positions.



Career Pathways After Diploma

4 of 7



For many coaches, a compromise between building an independent business and working as an employed coach is an associate coach role.

This is essentially a freelancing role - so a great way to start out as a coach, whilst keeping your current employment.

Associate coach

Not everyone enjoys the challenge of trying to find clients for themselves, or creating marketing for themselves, and this cuts out that step.



You can add coaching services on to whatever service you are currently providing.

For example - if you are a maths tutor, offering a coaching session before beginning to solidify goals, and create a sense of future self for the person you are tutoring.

Add-on services

Or a yoga instructor could also offer coaching sessions to identify the 'why' behind yoga classes, and further support people in a more holistic way.



Many of our students aim to create meaningful change - whether that is through their own businesses, or by working with charities and other organisations.

Rather than take on a full-time position as a professional coach, you could allocate a portion of your professional time and resources to an organisation that does social impact work that particularly resonates with your values and beliefs.

Social Impact coach

Frequently asked questions

Q**Do I need experience?****A**

Not at all. Our Diploma in Inclusive Coaching Skills ensures that every individual feels valued, respected, and empowered to succeed - whether you are brand new to coaching, or have been doing it within your role. We cover the basics in this course - and provide a solid foundation for further learning later in the course.

Q**Can I work whilst doing a coaching qualification?****A**

yes - Absolutely. Coach training does not require you to leave your current job, and there's no single "right" way to use coaching once qualified.

Q**Is the qualification recognised internationally?****A**

Yes, the International Coaching Federation (ICF) is recognized and respected in more than 140 countries, making its credentials the most widely accepted global standard for professional coaching.

Q**What happens after completion?****A**

This is up to you. After completing the course, you will be part of the IF Academy Community where we can offer further support in whatever you choose to do with your qualification. We have regular webinars with insights from industry professionals, tips and tricks, and a friendly community of newly qualified coaches.



What others have said about us

“[The Diploma] has inspired me to use coaching in new ways and begin coaching outside my substantive job. It has connected me with other coaches and given **great opportunities for learning and growth** in a supportive and inclusive environment.”

“The facilitators did a great job in simplifying complex concepts into fundamentals, enhanced with open discussions and interactive activities to nuance how to apply tools, techniques and theories. The **focus on inclusion brought together a super supportive community of learners** - we learnt as much from each other, as well as from the super experienced facilitation team! Thank you.”

“The session was **expertly facilitated** and enabled participants to develop trust with each other in a short time through plenty of opportunities to practise skills with other participants. A **perfect balance of content delivery and practice.**”



Think that a coaching qualification might be for you?



Book a free, no obligation call with Nick - Managing Director of IF Academy - to see if we could be a good fit for you.

Email:
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Or visit our website for more information



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